



About Gill Goddard Hair

Located in Totnes, Gill Goddard Hair are a vibrant salon specialising in current trends as well as creating a personalised style for each individual. At Gill Goddard Hair we want you to look and feel your best. Our hair and colour experts offer experienced, honest, friendly advice.

Visit Gill Goddard Hair at www.gillgoddardhair.co.uk and follow @GillGoddardHair on Twitter.

Gill has supported the T4T pledge campaign by registering her pledge of offering an apprenticeship placement at her Salon. Gill employed apprentice Asia.

Apprentice Asia

In 2011 whilst at secondary school Asia got her first Saturday job in small hairdressers in Dartmouth. Asia left secondary school in 2013 and wanted to stay on at the salon but due to the size of the hairdressers they were not recruiting at the time. Asia then contacted South Devon College and asked if they knew of any local salons that were advertising for an apprentice. The college informed her that Gill Goddard Hair in Totnes were looking for an apprentice at the time, Asia contacted Gill Goddard, was invited in for a trial and then got offered the apprenticeship studying an NVQ level 2 in Hairdressing.

Why did you choose to become an apprentice?

'I enjoyed doing the day release at South Devon college but I didn't think I would of liked being there more than one day a week, so I decide that a apprenticeship was my best option. I also think that being an apprentice is I enjoyed do the day release at

South Devon better as you are working and earning money at the same time as learning while building up your experience. An employer is more likely to employ someone with salon experience than someone just out of college.'

What positives and opportunities have you gained from your apprenticeship?

'I think I have become more confident which has helped my communication skills. Also it has helped me gain good team working skills.'

What are your future career plans & aspirations?

'I'm not 100% sure yet exactly what I would like to do yet but I know I definitely want to stay in a salon to gain more experience. Hairdressing can take you anywhere and the idea of working on a cruise ship or abroad has always appealed to me.'

You're most memorable positive experience during your apprenticeship so far...

'Being part of a team and working together at busy periods in the salon. In moments like this I am still being taught and not just being used to shampoo and run errands. Every member of staff in the salon always wants to make sure I am confident in what I am doing to ensure I am able to work to the best of my ability.'



Employer Gill Goddard

Why did you choose to take on an apprentice?

'We like to train stylists in our shop as well as have them attend college, so that they naturally develop skills according to the stylists they work with. Once the apprentice is familiar with our processes she can become very useful and carry out particular tasks such as tints, semi permanent colours and treatments.'

What positives have you experienced from taking on an apprentice?

'The apprentice quickly becomes part of our family, part of our team. That means she/he learns to be trusted, trusts her stylists and builds up confidence and a rapport with customers and staff. Skills quickly develop with this approach.'

How has the Asia progressed & succeeded in her role?

'Asia has been an exceptional apprentice and will go on to be a very valuable employee of Gill Goddard Hair. She responds well to all tasks whether they are of the nature of the business or hairdressing itself. I am sure Asia will want her own salon one day. I am very proud of her progress.'

Employer Advice:

'My experiences are that employing an apprentice furthers the scope of the business and the career of the young person too. It offers a valuable work experience in an organised and structured work-day way. Over a period of time a young person can develop and grow up into their role and gain respect from customers and their industry of hairdressing.'

